

MEDIA RELEASE

ROTARY CLUB & OCBC BANK TEAM UP TO HELP KIDS FROM THREE HOMES APPRECIATE MOTHER EARTH

Kuala Lumpur, 3 May 2016 – The Rotary Club of Puchong Centennial and OCBC Bank (Malaysia) Berhad's Ampang branch recently transported ninety children aged between seven and fifteen from their Homes to the Forest Research Institute Malaysia (FRIM) in Kepong for a fun day out appreciating Mother Earth.



The kids searching for pebbles in the mini pond at FRIM. This was one of 10 obstacle courses involved in the Amazing Race challenge segment of the educational event

The children, from Sunbeams Home, House of Joy and Shalome Home, had their fair share of adventure and excitement, but it was the opportunity to appreciate the flora and fauna out there that stole the day for them.

After a thoroughly engaging educational tour through the jungles of FRIM, the children were divided by age groups for a nature walk cum treasure hunt and FRIM's very own version of the popular *Amazing Race*, each of which served to reinforce the role of Mother Earth in their daily lives.

“I had to crawl through the muddy area repeatedly in order to complete the obstacle course. But I learned a lot about the environment, teamwork and perseverance as some of us had to redo a task if we failed to comply with the rules,” said Wei Wei Leong from House of Joy.



The happy-faced kids and helpers striking a pose after having a fun day out with Mother Earth

More than 50 staff of the OCBC Bank Ampang branch were on hand to assist and interact with the children. According to branch Senior Manager Ms Alicia Kua OCBC Bank continues to strive to be more involved in the localities in which it operates and to become even more intrinsically involved and engaged in the community, going beyond simply providing superior banking products and services to meeting their social needs as well.

“OCBC Bank’s CSR efforts revolve round children and education – so this initiative was very much a part of our ongoing programme to improve the lot of the needy children around us.

“We are very pleased to have been able to collaborate with Rotary Club to bring the kids out for a good and wholesome day of fun in the forest. We are happy they are now equipped with a greater appreciation of the flora and fauna around them, in the process cultivating better teamwork and a positive attitude toward challenges,” she said.

According to Mr Alan Chan of Rotary Club Puchong Centennial, the event, which entailed bringing together the ninety children from the three different charity homes, was made possible through the fine partnership forged with OCBC Bank.

“We must thank OCBC Bank for their generous sponsorship and, more importantly, for turning up in such large numbers to ensure the success of the event. With this number of kids we really needed the adults to be on hand to facilitate things and assist in the various activities. Overall, it was a great day out for all us and we are glad the children had a good time with nature,” he said.

A child from Sunbeams Home who aspires to be a zoologist summed it up best when he said the day was too good to be true and that he would relish, anytime, another dose of a full day with nature.

About OCBC Bank

OCBC Bank is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is now the second largest financial services group in Southeast Asia by assets and one of the world’s most highly-rated banks, with an Aa1 rating from Moody’s. Recognised for its financial strength and stability, OCBC Bank has been ranked Asean’s strongest bank and among the world’s five strongest banks by Bloomberg Markets for five consecutive years since the ranking’s inception in 2011.

OCBC Bank and its subsidiaries offer a broad array of commercial banking, specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC Bank’s key markets are Singapore, Malaysia, Indonesia and Greater China. It has over 620 branches and representative offices in 18 countries and regions. These include the more than 330 branches and offices in Indonesia under subsidiary Bank OCBC NISP, and more than 90 branches and offices in Hong Kong, China and Macau under OCBC Wing Hang.

OCBC Bank’s private banking services are provided by its wholly-owned subsidiary Bank of Singapore, which operates on a unique open-architecture product platform to source for the best-in-class products to meet its clients’ goals.

OCBC Bank’s insurance subsidiary, Great Eastern Holdings, is the oldest and most established life insurance group in Singapore and Malaysia. Its asset management subsidiary, Lion Global Investors, is one of the largest private sector asset management companies in Southeast Asia.

OCBC Bank offers Islamic banking products and services in Malaysia through its wholly-owned subsidiary, OCBC Al-Amin Bank Berhad.

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